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you with basic knowledge about China; an overview of its economy, business culture, potential opportunities and to identify the main issues associated with initial research, market entry, risk management and cultural and language issues.

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has slowed, prompting sharp falls in international commodity prices and casting a shadow over the near-term prospects for developed and emerging markets.

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CEO Hubert Joly said the sale would allow the company to "focus even more on our North American business.". The company had already shut down its branded stores in China in 2011 but will continue to sell its privately labeled products there.

China CEO: A Case Guide for

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industries. In semiconductors, the government has been consolidating innovation clusters to create centers of manufacturing excellence.

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with China will continue in the absence
of Beijing's firm commitment to balance
the bilateral trade flows. Trade spats will

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grind on, and so will political ...

6 Tips for Doing Business in China

Our CEO Niko is ready to take you on a journey through China -- let's go! (And just like any good movie, stay after the credits of this video for a bonus scene)

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especially true in the case of China, a ...

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CEO, according to a person familiar with the investigation who spoke on condition of anonymity because he was not ...

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competitors.

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The CEO guide to China's future. While most observers look at China at the national or, at most, the sector level, recent research from the McKinsey Global Institute (MGI) analyzes more

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than two thousand companies in order to identify a set of opportunities for policy makers and business to speed up the transition.

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